

## **IMPACTS OF LABOR SHORTAGES IN THE AGRIBUSINESS SECTOR: A CASE STUDY**

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### **ABSTRACT**

Technological evolution in agribusiness has been transforming agricultural practices, introducing sophisticated machinery and tools that increase productivity. However, this evolution brings to light the issue of the shortage of skilled labor. This study aims to investigate the factors that contribute to this lack of qualification, questioning how it impacts the productivity of agricultural properties. The central problem of the research is to understand why there is a shortage of skilled workers in the agricultural sector. Two main factors are identified: the lack of training offered by managers and the lack of interest of employees in improving their skills. The objectives of the research include analyzing the correlation between the age of workers and their level of qualification, measuring the relationship between income received and qualification, and detecting the impact on productivity resulting from the lack of training. The theoretical framework addresses the importance of qualification in agribusiness, highlighting that the absence of trained professionals hinders the increase in productivity and contributes to the high turnover of employees. The research was carried out with managers of three rural properties, using a qualitative approach through semi-structured interviews to collect data. The results include the identification of correlations between the age and qualification of workers, as well as an analysis of the impact of qualification on the productivity and income of employees. This study offers insights to improve the training of the workforce in agribusiness, contributing to the sustainability and development of the sector.

**Keywords:** Agribusiness, Productivity, Rural management, Labor shortage.

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