

INFLATION: CONSUMERS, JOBS AND INVESTMENTS

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ABSTRACT

General analysis of inflation superficially addressing how citizens can protect themselves from inflation in the current market. The concern that the population and the government have been facing is the increase in inflation of goods and services, making them more expensive and inaccessible to the low-income population, in addition to negatively impacting purchases and investments made. There are options that the population and government officials can follow to reduce the impacts of inflation, especially in local commerce, measures given as an example would be the adjustment of leases varying inflation rates according to their volatility, another measure to be studied is investments in government securities, especially those linked to inflation. The rise in inflation negatively impacts the employment sector, due to the increase in inflation, small businesses, especially, need to reduce the number of employees to keep the cash stable until the next inflation measurement. The economic stability of the population needs to be in balance or close to it, as inflation impacts the purchasing power and investments of the population.

Keywords: Inflation, Economic analysis, Population.

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